



Sponsorship Levels and Benefits

The National Association for Local Housing Finance Agencies (NALHFA) invites you to support its Fall Educational Conference in Washington D.C. from November 15-17 at the National Press Club. NALHFA offers a variety of sponsorship opportunities designed to reach industry leaders to educate them on your products and services, and provide overall brand visibility. When your organization decides to partner with NALHFA and support its Fall Educational Conference, you will have the unique opportunity to extend your reach and brand exposure to thought leaders and decision-makers within the local government housing finance industry.

Sponsorship Levels and Benefits

The table below outlines sponsorship benefits at four different levels. To designate your sponsorship for a specific event, please see ***Sponsorship Program Options and Opportunities*** on the following page. If there is an event or opportunity not listed that you would be interested in sponsoring — or to customize your sponsorship package — contact NALHFA at 202.367.2496.

Sponsorship Benefits	PLATINUM (\$10,000+)	GOLD (\$5,000 – \$9,999)	SILVER (\$2,500 - \$4,999)	BRONZE (\$1,000 - \$2,499)
Complimentary Registrations				
Complimentary Registrations	4 Comps	3 Comps	2 Comp	1 Comp
Company Marketing/Advertisement				
Registration Flyer/Brochure	•	•	•	•
Webinar or Podcast opportunity	•	•		
Company Recognition				
Logo in advanced conference promotions	Top Tier	Second Tier	Third Tier	Fourth Tier
Company Logo and Website Link on NALHFA conference webpage	•	•	•	•
Sponsor logo on rotating slides between sessions at conference	•	•	•	•
Recognition on conference signage	•	•	•	•
Sponsor ribbons to wear at conference	•	•	•	•



EVENTS & EDUCATIONAL SESSIONS

Welcome Reception – Wednesday, November 16

Welcome attendees to Washington D.C. with a reception. The reception includes sponsored cocktail napkins with your company logo. Sponsor will greet attendees as they arrive and have an opportunity to give a few remarks during the reception to welcome them to the conference.

One (1) Available.....\$15,000

NALHFA’s Affordable Housing Luncheon – Real Life Stories

NALHFA’s Affordable Housing Luncheon will include real life stories from individuals who have been directly impacted by the incredible work that our industry does to provide affordable housing in communities all across the United States. The sponsor will be able to say a few words and facilitate a discussion among the speakers.

One (1) Available..... \$15,000

~~Washington Briefing Breakfast~~ **SOLD**

NALHFA’s Washington Briefing Breakfast will feature keynote remarks from two Members of Congress, who will give insight on what it takes to effectively communicate the message of the industry during Capitol Hill visits and back at home. They will also provide an overview of the current atmosphere on Capitol Hill and with the Biden administration.

Your company logo will be displayed on signage recognizing you as the event sponsor. You will also have the opportunity to introduce both speakers

One (1) Available..... \$10,000

Economic Outlook & Housing Forecast Executive Panel

Your company will be the sole sponsor of a panel of leading financial experts that will share their economic outlook and forecast for several topic areas including the overall economy, inflation, taxes, housing market trends, interest rates, housing affordability, and the impact that the supply chain challenges are having on business owners and consumers. A member of your company will have the opportunity to say a few words and facilitate the discussion.

One (1) Available..... \$7,500

Educational Sessions

Your company logo will be displayed on signage recognizing you as the event sponsor. You will also have the opportunity to address conference attendees and participate as appropriate.

Local Housing Finance 101 Workshop

Investor Panel Discussion

Training Workshop: How to Become a Financially Sustainable Local Housing Finance Agency?

Training Workshop: Future Innovation of Local Housing Finance Agencies

Four (4) Available..... \$2,500

Sponsor all 4..... \$10,000

Conference WiFi

Your logo will appear on all signage for conference Wi-Fi, notably at the Registration desk. You will also be able to customize the login name for all attendees to gain access to internet while onsite.

One (1) Available..... \$10,000

Coffee & Networking Breaks

In addition to onsite signage, the sponsor will have beverage napkins with your company logo advertised. One organization may sponsor all of the conference breaks, which include coffee, local refreshments, and snacks along with beverage napkins.

One (1) Available..... \$7,500

PRODUCTS

Attendee Lanyards

Connect with every attendee in an affordable and effective way! Put your company logo on the attendee lanyard to create a lasting impression on each conference participant.

One (1) Available.....\$3,000

Conference Pens*

All conference attendees will receive a pen with your company logo. This is great for taking notes throughout the conference. Every time attendees use the pen, they will see your logo prominently displayed.

One (1) Available.....\$2,500

Conference Notepads*

All conference attendees will receive a notepad with your company logo. This is great for taking notes throughout the conference. Every time attendees use the notepad, they will see your logo prominently displayed.

One (1) Available.....\$2,500

** Provided by Sponsor*

General sponsorships accepted as well in the amount of your choosing.

Interested in customized sponsorship opportunities or in a sponsorship opportunity that is outside of your budget? Give us a call and we will do what we can to work with you and provide the opportunity that best works for you!

Contact NALHFA at 202.367.2496



2022 Fall Educational Conference Sponsorship Contract

SUBMIT COMPLETED AGREEMENT TO
NALHFA, Attention: Jonathan M. Paine
jpaine@nalhfa.org

PAYMENT INFORMATION
Checks or money orders accepted
Make payable to NALHFA
8613 Solution Center
Chicago, IL 60677-8006

QUESTIONS? Call (202) 367-2496 or e-mail jpaine@nalhfa.org

CONTACT INFORMATION

Sponsoring Organization _____

Main Contact _____ Title _____

Phone _____ Fax _____ E-mail _____

Address _____

City _____ State _____ ZIP Code _____

Billing Contact (if different from Main Contact) _____

Phone _____ Fax _____ E-mail _____

Authorized Signature _____ Date _____

SPONSORSHIP COMMITMENT:

AMOUNT:

TOTAL PAYMENT DUE: _____

BY SUBMITTING THIS DOCUMENT, YOU HEREBY AGREE TO ALL TERMS OF AGREEMENT LISTED ABOVE.

All sponsorship payments must be received by Friday, September 30, 2022

Sponsorships may not be canceled for any reason

Questions? Contact NALHFA at 202.367.2496